



BT Convention Centre

BT Convention Centre Media Pack

ACC Liverpool

ACC Liverpool is an award-winning building located on the world-famous Liverpool waterfront. It sits alongside the Grade I listed Albert Dock complex and World Heritage Site on the eastern bank of the river Mersey, in the heart of Liverpool city centre.

ACC Liverpool's facilities are unique in Europe; the award-winning BT Convention Centre (which houses a 1,350 seat auditorium, 18 break-out rooms and 7125 m² of exhibition space) and the 11,000-capacity Echo Arena are interlinked by a central galleria which joins the two venues - the only design of its kind on this continent.

ACC Liverpool opened in January 2008 with the opening event for Liverpool's year as European Capital of Culture and has since played host to a string of international events, including the MTV Europe Music Awards and BBC Sports Personality of the Year.

Fast Facts

ACC Liverpool is one of the greenest venues in Europe thanks to specialist design features from wind turbines to rainwater harvesting, which ensure it produces half the CO₂ emissions it would normally.

The BT Convention Centre; 1,350 seats, a 3,725 sq metre multi-purpose hall and 18 further meeting rooms. Total exhibition space is in excess of 7,125m² when combined with the Echo Arena

The Echo Arena has a maximum capacity of 11,000

Bedroom stock of 2000 rooms within walking distance

ACC Liverpool can be secured as a high security campus, ideal for high profile political delegations



Media Enquiries



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Facilities



Purpose-built, unique, flexible and one of the largest in the UK, the BT Convention Centre combines professional event delivery with cutting edge design.

The cleverly designed auditorium is a comfortable space for 1350 delegates – two rotating drums can subdivide this space into 3 separate, self-contained meeting spaces of 250 (x2) and 850.

Event organisers can take advantage of 18 breakout rooms containing top of the range technology, with capacities ranging from 10-500. Banqueting and exhibitions are easily accommodated in our versatile Multi-Purpose Hall (3725m²) – this, combined with the Echo Arena, gives event organisers 7,125m² of exhibition space.

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Previous events / highlights so far

Highlights of the conference calendar to date included Gordon Brown's first UK Cabinet Meeting of 2009, the Institute of Travel Managers and the NHS Confederation Conference and Exhibition.

In September 2009 the BT Convention Centre welcomed the 141st Trades Union Congress, with over 750 delegates, including senior government and trade union speakers. Almost 3,000 visitors, media and exhibitors also attended the congress, with an estimated economic impact of almost £2 million.

The Liberal Democrats' main Autumn Conference takes place in September 2010, the first time any main political party conference has come to Liverpool. In addition, the Labour Party is to bring its main autumn conference to Liverpool in 2011 for the first time, generating tens of millions of pounds for the city's economy.





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Comments / testimonials

Diane Steed, Head of Sales and Marketing, Institute of Travel and Meetings:

We chose the BT Convention Centre for the ITM Conference 2009 for its fantastic facilities and great location. We truly experienced a real taste of Liverpool. Needless to say, every staff member played a significant role in making our conference one of the most successful events we have held.



Sue Robinson, Events Production Manager, Museums Association:

I wanted to say a big, big thank you to everyone at the BT Convention Centre on the role every individual one of you played in making our conference and exhibition the most successful one yet. I can honestly say that you have one of the best teams I have worked with. Their attitude and delivery played a huge part in making the event such a great success.



Judith Marsland, Head of PR & Communications, Whiston Hospital:

We recently held our 4th Annual Hospital Staff Awards Presentation Evening at the BT Convention Centre. The feedback we have received from our guests has been extremely positive and the night has been hailed as a huge success. So much so, that we have already booked the BT Convention Centre for our event next year.





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Green Credentials

ACC Liverpool is one of the greenest venues in Europe, specifically designed with the most energy efficient, environmentally-friendly green criteria in mind.

ACC Liverpool has been designed to produce half the CO2 emissions it would without any environmentally-friendly measures whilst using 20% less electricity – lighting, for instance, is high efficiency and controlled by motion detection.

We are the only BREEAM and ISO14001 accredited venue in the UK. Outside, rainwater is collected on the roof which is used to flush toilets, accounting for about 40% of the water used for flushing toilets in the venue; five 20-metre low noise wind turbines on the riverside of the venue contribute to our electricity supply.

ACC Liverpool's Green Dream Team creates and develops ideas that change the way we do business to make it greener and cleaner, as well as supporting our hotel and tourism partners to do the same. And our suppliers and support teams are chosen not just on their service and expertise, but on their environmental ethos too.



Awards and Accreditations

Best Marketing Campaign - Confex 2008
Best UK Venue - Confex 2008 & 2009
Green Apple Award - 2008
Best UK Venue Award nomination – M&IT February 2009
Exhibitor News Awards – Most Effective Team 2009
Green Tourism Business Scheme accreditation
Excellence in Business Tourism - England's Northwest Tourism Awards
Healthy Stadia
ISO 14001





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Key Team Information

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